

At Enterprise Technology, we hold ourselves to a higher standard and want to make sure that we are aligned with the **ET Positive Core**. We encourage you to use these principles to boost your understanding and to guide your desired outcomes by considering how your goals align with at least one of the values.



To fulfill Enterprise Technology's mission to advance the dynamic digital ecosystem, we embody these **ET Leadership Principles** through our actions.

Agile first

Our agile mindset reminds us to be nimble, embrace mistakes, learn quickly, and be open to feedback.

Resourceful and transformative

We are transparent and responsible stewards of the university's technology investments in advancing the ASU's Charter.

Talent alignment

We attract, align and support the growth of talented people who support the evolution of ET.

Trust in our teams

We trust ET's rapidly reconfigurable teams to lead from where they are and to meet the needs of the moment and the future.

Authentic partnerships

We actively engage partners to design and embrace opportunities for the ASU Community and beyond.

Curiosity and creativity

Our entrepreneurial mindset ignites a spirit of curiosity, creativity and collaboration to generate and activate innovation.

Culture of collaboration

We celebrate our intentional culture work that supports our generative approach to strategic collaboration.

Abundance within diversity

We are committed to building, embracing and achieving the full potential of a diverse ET community.