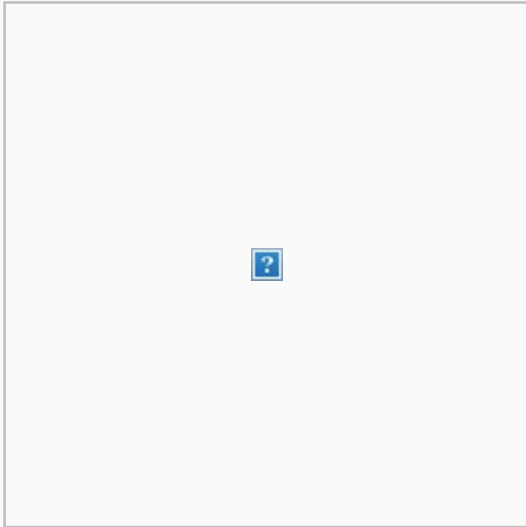


**Subject:**  
**Date:**

ASU PM Network Newsletter — May 2024  
Tuesday, May 7, 2024 7:46:06 AM

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**Newsletter**  
Volume 9 | Issue 5  
May 2024

## Message from the President

Dear ASU PM Network Members,

What a year it's been already (and we're only in May)! Our project management community has thrived, and as we gear up to celebrate the ASU PM Network's 10-year anniversary, I couldn't be more excited about what lies ahead.

The Annual Meeting taking place on May 16th and the AZ Project Management Summit in October (save the date for October 18th and 19th) promise to be highlights of our year, where we'll come together to reflect, connect, and inspire one another.

In line with our commitment to your professional growth, I'm delighted to unveil a special initiative: a "[pay-it-forward](#)" financial assistance program. This groundbreaking program will reimburse five PM Network members up to \$500 each for any Project Management Institute certification exam they undertake and pass. It's a testament to our dedication to your success and the advancement of our field.

Our network has been a driving force in shaping project management at ASU over the past decade, and together, we've fostered a community where individuals thrive and excel.

Let's continue to support one another as we embark on the next chapter of our journey. The future of project management is bright, and together, we'll continue to lead the way.

Warm regards,

Stephanie Petersen

President, ASU Project Management Network

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# Upcoming Events

Visit the [ASU PM Network events calendar](#) and the [PMI Phoenix calendar](#) for additional details on these and other upcoming opportunities.

## May

16 - Annual PM Network All-Member Meeting

## June

20 - AI Training: Using AI for Project Charters

# Learn

## Annual PM Network All-Member Meeting

**Date:** 05/16/2024

**Time:** 9:00 AM - 11:00 AM

**Location:** In-person: Tempe Campus, Memorial Union, Turquoise Room #220;

Virtual: <https://asu.zoom.us/j/7304565472>

**Cost:** Free

**PDU:** 1 Leadership

Join us for our annual All-Member Meeting to learn about the accomplishments and upcoming activities within the PM Network as we celebrate our 10th Anniversary. In addition to this, we are excited to welcome our panelists who will share their project management journey! **Please RSVP by May 9th!**

### Agenda:

9:00 - 9:30 - Doors Open / Networking Activity

9:30 - 10:00 - Program Starts / Overview of PM Network

10:00 - 11:00 - Fireside Chat (Topic: Creative Approaches in Project Management)

11:00 - Final Remarks

Continental breakfast will be included.

We look forward to seeing you there should your schedule permit.

**Panelist:**

**Jesse Knittel, Assistant Project Manager**

ASU Outreach Hub, ASU Enterprise Partners

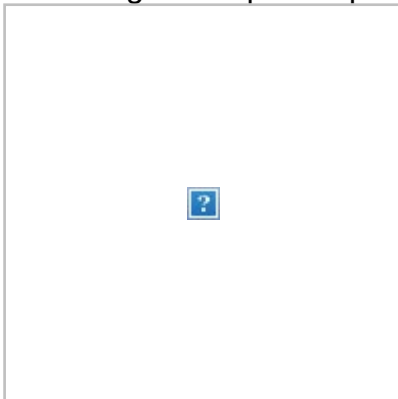


Jesse supports efforts to engage ASU donors and Alumni to serve ASU's vision. A key member on the Marketing Solutions team, she manages the on time and on budget delivery of in-house projects, serving as the interface between clients and the internal creative department. Jesse works closely with multiple experts on her team to bring around 1500 projects to life each year and ensuring processes are effectively aligned with the Outreach Hub's mission.

**Panelist:**

**Stephany Esquivel, Project Manager**

Knowledge Enterprise Operations Project Management Office



With a rich background spanning both government and private sectors, Stephany has adeptly applied her expertise across various domains, including policy development, operational enhancements, and program implementation. Having joined Arizona State University a year ago, Stephany gained invaluable experience in program management while contributing to a new center at the College of Law. In her current capacity, her primary focus is on supporting the Quantum Collaborative, a new initiative at ASU. Additionally, she oversees a diverse portfolio of projects, ranging from the preservation of indigenous languages to ensuring the secure authentication of HIPAA environments.

Stephany holds bachelor's and master's degrees from ASU's College of Health Solutions, specializing in addressing healthcare system challenges through process engineering, policy development, and organizational leadership. Her dedication lies in streamlining processes and driving success in her professional pursuits.

**Panelist:**

**Liz Evans, Civic Education Program Director**  
Arizona Department of Education



Liz Evans has over two decades of experience in civic education and has taught most of the social sciences in a public school setting, including middle and high school. She has a BS. Ed, Elementary, and an M. ED in secondary History from Northern Arizona University. She is currently a doctoral student studying Educational Leadership. She is a Nationally Board Certified Teacher in Social Studies/History. She has worked with the Bill of Rights Institute as a Program Manager and is now a Civic Education Program Director at Arizona State University. Liz became a PMP in 2024.

**Please register by Thursday, May 9th.**

[Register Here](#)

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## AI Training: Using AI for Project Charters

**Date:** 6/20/2024

**Time:** 11:00 - 12:00 p.m. [MST](#)

**Location:** Virtual

**Cost:** Free

**PDUs:** 0

The presentation offers a comprehensive overview of how artificial intelligence (AI) can enhance charter creation and project management across various domains. It covers the fundamentals of charter types, including corporate,

PMO, and project charters, with a focus on integrating AI to streamline processes. The document also delves into generative AI and prompt engineering, illustrating their applications in creating efficient, AI-driven charters. It presents real-world examples and templates, such as the ASU ET Project Charter, to demonstrate the practical application of AI in project management, thereby setting a new standard for efficiency and effectiveness in organizational projects.

[Register](#)

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## Watch

### ASU PM Network Bootcamp: Project Management Methodology Panel

**PDU:** 1.0 - Ways of Working

[Watch in Career EDGE](#) as panelists Joan Barnes, Robert Collins, and Jennifer Couldry explore waterfall, agile, and hybrid methodologies with an in-depth review of projects, tools, solutions, and opportunities for each methodology. The panel brings diverse perspectives and experience from different areas of the university to provide a comprehensive picture of project management methodology.

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### Journey to 60 PDUs

**PDU:** 1.0 - Ways of Working

[Watch in Career EDGE](#) to learn more about the journey to obtaining 60 PDUs required to maintain your PMP (or other) certification! In this one-hour recording, we discuss ways to find trainings to fulfill PDUs, how to earn and claim those PDUs, along with helpful tips and tricks to work towards the 60

PDU's over the three-year recertification period.

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# Achieve

## PM Network: Sign Up for Info on PMP Training Opportunities!

ASU PM Network's PMBOK Team is looking forward to supporting the members of ASU community (and beyond) on their journey towards a PMP certification in 2024. Please fill out [this short form](#) to indicate your interest and stay in the loop on new PMP training opportunities.

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## PMP 35 education hours

As you may know, the release of the PMBOK® Guide, Seventh Edition coincided with changes to the PMP exam. [Visit PMI](#) for details about the PMBOK Guide, Seventh Edition. You can obtain the required 35 education hours for the PMP certification from the following sources:

- [ASU CareerCatalyst](#)
- [Udemy](#). See the PMP exam prep seminar by Joseph Phillips.
- [PMI® Authorized On-demand PMP® Exam Prep](#)

Follow our [Project Management Certification Prep](#) playlist on Career EDGE for a list of exam prep related courses.

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# Contribute

## Seeking Arizona Project Summit Volunteers

When: **October 18th and 19th, 2024**

We're seeking a dedicated team of volunteers to join our summit committees and play a vital role in making this summit a resounding success. The time commitment may be about 3-10 hours per month, including attending meetings that run from late May until October.

Here are some of the volunteer opportunities available:

- **Conference Manager**: Lead the team to develop and execute a plan to support the various needs and activities in planning and executing the Summit.
- **Volunteer Committee Lead**: Recruit, organize, and manage volunteers to support various summit needs, ensuring a smooth and efficient event.
- **Sponsorship Committee Lead**: Develop and maintain relationships with sponsors, secure funding, and manage sponsor expectations and deliverables.
- **Marketing and Communications Committee Lead**: Drive the summit's promotion through strategic marketing efforts, social media, and community outreach to maximize attendance and engagement.


**For those who are passionate about contributing but may not be interested in a leading role, we have plentiful opportunities for committee team members as well!**

**If you are interested in volunteering with us as a lead or team member, please submit your [AZ PM Summit application](#) by or before May 15th, 2024.** For more information about the Arizona Project Management Summit, please visit <https://pmiphx.org/azpmsummit>.

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## **Volunteer for the PM Network**

If you are interested in becoming a volunteer for the PM Network to help with projects, training, or events, please complete the Volunteer Form.



Complete volunteer form

## PDU Resources

There are lots of additional opportunities to earn PDUs. Below is a list of websites with webinars & events that may be eligible for PDUs:

- **Career EDGE:** [Career-Edge.asu.edu](https://career-edge.asu.edu) (free webinars for ASU employees, including LinkedIn Learning).
- **Project Management Institute:** [pmi.org](https://pmi.org) (see “Learning & Events” tab).
- **PMI Phoenix Chapter:** [pmiphx.org](https://pmiphx.org) (on events tab, select “On Demand Webinars”).
- **ProjectManagement.com:** [projectmanagement.com](https://projectmanagement.com) (lots of free webinars for PMI members).
- **International Institute for Learning:** [iil.com/free-webinars](https://iil.com/free-webinars) (free webinars; IIL offers additional webinars and online conferences for a fee).

Please share this newsletter with your colleagues! They can join the PM Network [here](#).



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